

Mauricio Castro

CIO | IT Director | Innovation Director | Digital Transformation Director

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Nationalities: Brazilian and Portuguese (European passport)

QUALIFICATION SUMMARY

- ✓ With a strong background of experience (+30 years) in technology and management consulting firms (EY, Deloitte, IBM, Accenture), I am an **IT Executive** with a focus on value driven offerings, able to help customers surpass business outcomes and influence their business behavior through different solutions that range from business strategy to technology capabilities.
- ✓ By means of leading the Digital Transformation in major Brazilian companies in different industries, I have gathered considerable expertise in Strategy, Technology, Industry Verticals, Process, Program/Value Management and People Leadership.
- ✓ **Key Competences:** Management Consulting, Managed Services, Technology Consulting, Digital strategy, Digital Transformation, Finance Transformation, Value Management Office, Program Management, RPA COE Implementation, Custom Application Development, System Implementation (ERP, CRM, Billing, Financial), System Integration, Business Process Management (BPM), Artificial Intelligence (AI), Digital Platforms and Ecosystems, Robotic Process Automation (RPA), Cloud Computing, Advanced Analytics, Process/Task Mining, End-to-End Business Processes (Order to Cash, Procure to Pay, Record to Report, Hire to Retire)
- ✓ **Key Industries Transformation Programs Experience:** Consumer, Financial Services, Life Science & Health Care, Agrobusiness, Manufacturing, Real State, Energy, Technology, Media & Telecom, Automotive, Aerospace, Food & Beverage, Retail, Oil&Gas.

EDUCATION

Inova Business School Board Members TrendsInnovation, 2022

MIT Management Sloan School Artificial Intelligence: Implications for Business Strategy, 2019

YALE School of Management Executive Education, Strategic Leadership, 2008

FDC - Fundação Dom Cabral Extension courses in General Management, 2006

FGV - Fundação Getulio Vargas Master of Business Administration (MBA) CEAG, Business/Managerial Economics, 1998

COPPEAD- UFRJ – Universidade Federal do Rio de Janeiro Post graduated in Industrial Production and Economic Engineering 1994

UFRJ – Universidade Federal do Rio de Janeiro Bachelor in Computer Engineering, 1990

MAIN EXPERIENCES

- 2021-Jun – 2023-Feb EY, Brazil - **Partner – Financial Technology**
- ✓ Created almost **from scratch**, developed, and scaled Financial Technology area (**Team: From 4 to 25 people**), including: team, suppliers, skills, market positioning, sales, events, marketing, processes, methodologies.
 - ✓ Led **10+ Digital Financial Transformation Programs** using disruptive technologies such as AI, RPA (Code and Low Code Platforms), Digital Cloud Platforms, Advanced Analytics, Financial Solutions (Consolidation, FP&A, Accounting Reconciliation, Financial Reporting).
- 2019-Oct – 2020-Oct GRANT THORNTON, Brazil - **Partner – Digital Transformation**
- ✓ Created **from scratch**, developed, and scaled the Digital Transformation area (**Team: 20 people**), including: team, suppliers, skills, market positioning, sales, events, marketing, processes, methodologies.
 - ✓ Sold and led **20+ Digital Transformation Programs** using disruptive technologies such as AI, RPA, OCR, Digital Cloud Platforms, ChatBot / VoiceBot, Blockchain. Obtaining a benefit of at least a **20% increase in productivity** after the digital transformation.
- 2014-Oct – 2019-Feb DELOITTE CONSULTING, Brazil - **Director - Technology**
- ✓ Created **from scratch**, developed, and scaled Intelligent Automation (RPA + AI) practices, including the following items: team, suppliers, skills, market positioning, sales, events, marketing, processes, methodologies, among others.
 - ✓ Sold and led **50+ Transformational and Technology Projects (Team: 100+people)** from PoC to go-live and maintaining operations, including COE stand-up. Obtaining benefit of at least **25% increase in productivity** after the digital transformation, with some customers exceeding **50%**. Additionally, benefits of **reducing errors by 40%** on average and **increased agility** by more than **50%**.
- 2009-Sep – 2014-Oct IBM, Brazil - **Senior Manager - Technology**
- ✓ Sold and Led **20+ Technology and AMS engagements (Team: 100+people):** JDE, Custom Application Development and System Integration.
- 2007-Mar – 2009-Aug BEARINGPOINT/CSC, Brazil - **Senior Manager - Technology**
- ✓ Created Delivery Center, including team hiring and development (Team: **50+people**), process and methodology setup.
 - ✓ Sold and led **10+ Technology and AMS engagements:** SAP, Custom Application Development and System Integration
- 2002-Oct – 2007-Mar INTERNET GROUP (IG), First and largest internet provider in Brazil - **Manager - Technology**
- ✓ Managed team with **30+ people** and suppliers such as Accenture, IBM, CI&T, Microsiga and ADN
 - ✓ Led **50+ Technology and AMS engagements:** SAP, INFRANET (Oracle Billing Solution), Custom Application Development, System Integration
- 1996-Nov – 2002-Oct ACCENTURE, Brazil - **Senior Consultant - Technical Lead - Technology**
- ✓ Led **20+ Technology and AMS engagements (Team: 30+people):** SAP and Custom Application Development

ADDITIONAL INFORMATION

Languages: Portuguese – Native | English– Fluent | Spanish– Advanced

Certifications: PMI/PMP; Senior Management Professional (IBM); Board TrendsInnovation (Inova Business School); LucaNet (Consolidation and Financial Planning)

Associations/Committees: International Artificial Intelligence Association (Innovation Committee), TrendsInnovation Board (Innovation and Trends/Future Committees)

Professor of Distance Learning and Online Courses: USP/ESALQ-MBA and for Singularity University Brazil.

Written books: VMO (Value Management Office), Low Code Platforms (expected to be published in August 2023)

Exposure to Market Keynote speaker at major Brazilian technologies and Business events. Editorial Board of INTELLIGENT AUTOMATION Magazine

Availability for international relocation (incl. family) and business travel within Latam/North America and Europe.